

# 9. & 10. OCTOBER 2025 SWISS SYMPOSIUM IN POINT-OF-CARE DIAGNOSTICS

Winterthur - Switzerland



8<sup>TH</sup> SWISS SYMPOSIUM IN POINT-OF-CARE DIAGNOSTICS

## EXHIBITION & SPONSORSHIP OPPORTUNITIES

9. & 10. OCTOBER 2025 | Winterthur - SWITZERLAND  
[www.pocdx.ch](http://www.pocdx.ch)

## SPONSORSHIP LEVELS

	<b>DIAMOND</b> 4000.- CHF	<b>GOLD</b> 3000.- CHF	<b>SILVER</b> 2000.- CHF	<b>BASIC</b> 500.- CHF
Company acknowledgement	YES	YES	YES	YES
Complimentary registration	4	3	2	1
Complimentary booth	10 m <sup>2</sup>	10 m <sup>2</sup>	5 m <sup>2</sup>	5 m <sup>2</sup>
Set of promotional materials included in the registration material	YES	YES	YES	-
Your ad in the program	1 page	1 page	1/2 page	Banner
Your logo on the website	YES	YES	YES	YES
Acknowledgement at Lunch & Coffee breaks (with logo and acknowledgement on each table)	YES	YES	-	-
Entitled to one Sponsor Session (Included in the program)	YES	-	-	-
Lanyards with your company logo (Provided by the sponsor)	YES	-	-	-
Award ceremony with your company logo	YES	-	-	-
Number of admissions for dinnerf	2	1	-	-

We apply a "first come-first-served" principle. All prices excluding VAT.



## RAISE YOUR PROFILE IN THE POINT-OF-CARE DIAGNOSTIC COMMUNITY

The Swiss Symposium in Point-of-Care Diagnostics is an event consisting of presentations by selected speakers from industry, academia and medicine to discuss about:

- how to translate newest innovations into next generation POC diagnostic products
- how to overcome obstacles associated with clinical adoption of POC diagnostic products



## VENUE

9. & 10. October 2025 Winterthur | Switzerland

Use your presence at the symposium to raise your profile.

The Symposium in Point-of-Care Diagnostics 2025 brings together leaders from industry, medicine and academia to share their experiences and explore collaboration possibilities, with the aim of initiating new projects, exploiting new technologies and developing new products.

[www.pocdx.ch](http://www.pocdx.ch)



## PAST EDITIONS

2017

1<sup>st</sup> edition | Sierre, Valais

KEYNOTE SPEAKER 2017  
**George M. Whitesides**  
 Harvard University

2020

3<sup>rd</sup> edition | Online

KEYNOTE SPEAKERS 2020  
**Jonathan S. Gootenberg**  
**& Omar O. Abudayyeh**  
 Massachusetts Institute of Technology (USA)



**Matthias Essenpreis**  
 Roche Diagnostics (Basel)

2022

5<sup>th</sup> edition | MuttENZ, Basel

KEYNOTE SPEAKERS 2022  
**Antonella Santuccioni Chadha**  
 Women's Brain Project (CH), Altoida (USA)



**Gyorgy Abel**  
 Lahey Hospital & Medical Center,  
 Harvard Medical School

2024

7<sup>th</sup> edition | Technopark | Zurich

KEYNOTE SPEAKERS 2024

**Alexandra Brandt Jønsson**  
 Roskilde University, Denmark and Arctic University of Norway  
**John Brandt Brodersen**  
 University of Copenhagen, Denmark & Region Zealand and  
 Arctic University of Norway

2<sup>nd</sup> edition | Chur, Graubünden

2018

KEYNOTE SPEAKERS 2018

**Joseph Wang**  
 University of California



**Emmanuel Delamarche**  
 IBM research center (CH)

4<sup>th</sup> edition | Davos, Graubünden

2021

KEYNOTE SPEAKERS 2021

**Olli Tenovuo**  
 University of Turku (FIN)



**Harald zur Hausen & Ethel-Michele de Villiers**  
 DKFZ, Heidelberg

6<sup>th</sup> edition | Campus HEI  
ENERGYPOLIS HES-SO Valais-Wallis

2023

KEYNOTE SPEAKER 2023

**Benjamin Easter**  
 Emergency Medicine | University of  
 Colorado School of Medicine  
 Deputy Element Scientist for Exploration Medical  
 Capability, NASA Human Research Program



## SPONSORSHIP AND EXHIBITION ORDER FORM

### Your details

Company contact name, phone and e-mail for correspondence

Name :

Job Title :

Organization :

Address :

ZIP Code :

City :

State / County :

Phone :

E-mail :

### Your package



### Date & signature

You will receive a confirmation and payment details in the following days.

- We apply a “first come-first-served” principle
- You may print and sign the form or send it completed via email.

**Submit form online or print and return to:**

Swiss POCDx Symposium

**Marc Fehlmann**

**ZHAW**

ICBT Institut für Chemie und Biotechnologie

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8820 Wädenswil

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## TERMS AND CONDITIONS OF BOOKING

1. Deadline for registration is set on the 1<sup>st</sup> July 2025 .
2. Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organizers.
3. Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please contact our team immediately by email ([info@pocdx.ch](mailto:info@pocdx.ch)). Cancellation penalty of 50% of the total charge provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
4. Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
5. You will be provided with confirmation of your booking, along with full details on how to provide electronic material (logos or flyers).
6. The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organizer reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor.
7. The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organizer in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organizer against any amount payable to the Organizer in relation to the exhibition or sponsorship package.
8. Exhibitors are responsible for their own insurance for the event.
9. Exhibitors are responsible to transport their materials to the exhibition area and set their booth on time on their own.
10. The event will follow current federal directives on hygiene measures and strive to ensure the safety of participants and staff.